



## OK Art Crawl 2021 Sponsorship Fact Sheet

**Saturday, October 16<sup>th</sup>, 10 AM to 8 PM**

OVAC's mission is to grow and develop Oklahoma's visual arts community through education, promotion, connection, and funding.

Last year, the Oklahoma Art Crawl had 200 artists in participation and reported \$25,000 in sales collectively. The goal of this event is to expose artists throughout the state to locals within their communities and to boost creative engagement within the state of Oklahoma.

OVAC has over 8,000 email subscribers and more than 5,000 followers on social media. Below is a breakdown of the benefits of sponsorship on 3 different levels on engagement.

### Headlining Sponsor of \$1,000: **Deadline September 15th**

- ¼ page advertisement in *Art Focus Oklahoma* Magazine
- Acknowledgement and logo on all OK Art Crawl promotional materials for social media
- Acknowledgement and logo on OK Art Crawl webpage
- Logo grouped with our annual sponsors for an entire year
- Acknowledgement on OK Art Crawl event signage
- Acknowledgment and logo on printed post cards

### Race Car Sponsor of \$500: **Deadline September 15th**

- Acknowledgement and logo on all OK Art Crawl promotional materials for social media
- Acknowledgement and logo on OK Art Crawl webpage
- Acknowledgement and logo on OK Art Crawl event signage
- Acknowledgment and logo on printed post cards

### Road Trip Sponsor of \$250:

- Acknowledgement on all OK Art Crawl promotional materials for social media
- Business listed on OK Art Crawl webpage

### How to Give

You can make an online donation at [OKArtCrawl.org](http://OKArtCrawl.org) or you may mail a check to:

OVAC  
1720 N Shartel Ave, STE B  
OKC, OK 73107

**Thank you for supporting the visual arts in Oklahoma!**