



## OVAC Resource Guide & Member Directory

### Advertising Rates

Size W x H		Rate
Full Page	10.5" x 8"	\$200
1/2 Page	5.25" x 8"	\$90
1/4 Page	5.25" x 4"	\$50
Back Cover	10.5" x 8"	\$300

Design Deadline: **To be announced**

The Oklahoma Visual Arts Coalition publishes the Resource Guide & Member Directory annually to provide opportunities and resources to our members.

The Resource Guide changed to digital format in 2019, allowing Ads to be in full color with clickable links.

The mission of the Oklahoma Visual Arts Coalition is to support Oklahoma's visual arts and artists and their power to enrich communities. OVAC supports more than 1,700 artists each year through publications, grants, workshops and exhibitions.

#### Placement Preferences:

Preference for page position will be given to contracts of multiple placements of 6 or more. All efforts will be made to accommodate placement requests.

#### Submission Requirements:

Ad provided must be in PDF format at 300-dpi. No crop or bleed marks are needed. Assistance with adjustments or corrections needed after the file has been submitted may be available at the base rate of \$60/hour. If you have any questions about the file requirements, please reach out.

#### Email final files to

[fernando@ovac-ok.org](mailto:fernando@ovac-ok.org)

#### For more information, contact:

Fernando Calvillo  
Membership & Marketing Manager  
Oklahoma Visual Arts Coalition  
405.879.2400  
[fernando@ovac-ok.org](mailto:fernando@ovac-ok.org)



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Membership &  
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[fernando@ovac-ok.org](mailto:fernando@ovac-ok.org)

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