Creative Projects Grant Evaluation Matrix

	Excellent (24–25 pts)	Good (20–23 pts)	Adequate (15–19 pts)	Poor (0–14 pts)
Career Altering Potential	The proposal is extremely ambitious and is a logical and exciting "next step" in the artist/writer/curator's career. The artist/writer curator is emerging and extremely deserving of greater attention and visibility on a large scale. The grant will have a profound impact on their career.	The proposal is ambitious and is a logical "next step" in the artist/writer/curator's career. The artist/writer/curator is emerging and deserving of greater visibility. The grant will have a significant impact on their career.	The proposal seems in-line with what the artist/writer/curator's usual output, but could help gain them some visibility. The grant will have some impact on their career.	The proposal lacks ambition and does not seem on par with the artist/writer/curator's usual output. The grant will not garner them further visibility and will have little impact on their career.
Quality of Work	The proposal demonstrates high quality and cultural significance. Proposal is extremely exciting, ambitious, and thought provoking.	The proposal demonstrates strong quality and cultural significance. Proposal is ambitious and thought provoking.	The proposal demonstrates adequate quality and cultural significance. Proposal has some ambition.	The proposal lacks quality and cultural significance. Proposal lacks ambition.
Concept	The concept of the proposal is thoughtful, dynamic, and, significant. It's extremely clear how the artist/writer/curator could explore this concept based on previous work examples. The concept addresses issues that will resonate with an audience. It has strong cultural and/or historical relevance.	The concept of the proposal is thoughtful and significant. It's clear how the artist/writer/curator could explore this concept based on previous work examples. The concept addresses issues that could potentially resonate with an audience. It has cultural and/or historical relevance.	The concept of the proposal seems well thought out. It's somewhat understandable how the artist/writer/curator could explore this concept based on previous work examples. The concept addresses issues that could potentially resonate with an audience. It has some cultural and/or historical relevance.	The concept of the proposal is not properly thought out. There's no precedent on how/why the artist/writer/curator would explore this concept based on previous work examples. Not much potential in resonating with an audience. It has very little cultural and/or historical relevance.
Ability to Complete Project	The project proposal is extensively researched and is clearly the evolution of the artist/writer/curator's previous work. It is a fully "fleshed-out" proposal that includes extensive information detailing materials, timeline, and logistics. There is a clear plan for completion.	The project proposal is well researched and is the evolution of the artist/writer/curator's previous work. The proposal includes ample information detailing materials, timeline, and logistics. There is a clear plan for completion.	The project proposal shows some research and seems in-line the artist/writer/curator's previous work. The proposal includes some basic information detailing materials, timeline, and logistics. There is a sufficient plan for completion.	The project proposal is poorly researched and seems out of step with the artist/writer/curator's previous work. The proposal lacks information detailing materials, timeline, and logistics. There is no clear plan for completion and/or seems unrealistic.

Creative Projects Priority Consideration

	Yes (10 pts)	No (0 pts)
Project Serves Under-represented Region of OK	The project proposal will serve under-represented regions and communities of OK outside of the usually supported OK metro areas (greater OKC and Tulsa regions).	The project proposal only focusses on the OK metro areas (greater OKC and Tulsa regions) and only utilizes the usual venues and communities.
Artist Collaborators Include Native Peoples or People of Color	The artist collaborators include BIPOC (see self-identifying checklist in application).	The artist collaborators do not include BIPOC (see self-identifying checklist in application).