

12x12 Committee Guide 2022

When you serve on a committee, you're not just helping OVAC—you're also networking and engaging in professional development for your own career goals.

Here's what you can expect to work on while you're on the team!

- Participate in at least 4 out of 5 committee meetings via Zoom (see below)
- Vote for new artists to be invited for participation in the fundraiser
- Learn how to reach out to OVAC sponsors to secure funding for 12x12
- Practice identifying potential new sponsors and make at least 5 invitations
- Keep track of fundraising goals and budget
- Build community connections by reaching out to at least 5 businesses to give raffle prizes
- Advocate for OVAC and 12x12 on social media by sharing posts and creating behind-the-scenes content
- Connect artists with buyers by sharing resources for boosting digital presence
- Brainstorm creative interactive content for artists, sponsors, and guests
- Install artwork and volunteer on at least one date (see below)
- Think critically about how 12x12 can improve its impact on artists and the community
- Any other skills you'd like to learn while you're here? Reach out to Alexa Goetzinger at (405) 879-2400 Ex. 3 or alexa@ovac-ok.org.

Ready to level up? 12x12 Co-Chairs have been involved with the event in the past and show excellent leadership and communication skills. **Our 2022 Co-Chairs are Emily Rothrock Tate and Caroline Cohenour.** In addition to the duties above, Co-Chairs:

- Meet one-on-one with OVAC staff to develop a clear vision for this year's 12x12
- Encourage committee members to follow through on tasks
- Answer questions from committee members and artists about 12x12 details

Meeting Dates

All at 5:30pm via Zoom

- June 15, 2022*
- July 13, 2022
- August 10, 2022
- September 7, 2022
- October 19, 2022 (Wrap Up)

12x12 Art Fundraiser 2022

12x12 Preview in Oklahoma City at The Art Hall

Install: August 9-10, 2022 (100 pieces min)

Exhibition: August 11-September 13, 2022

12x12 Art Fundraiser

Install: September 14-15, 2022

Event: September 16, 2022

*June 15, 2022: The first meeting will be two hours instead of one hour, with art selection taking place the second half of the meeting.

Questions are encouraged! Contact Alexa Goetzinger, Development Director, at (405) 879-2400 Ex. 3 or alexa@ovac-ok.org. You can also visit www.12x12ok.org for more information.

