Growing and developing Oklahoma's visual arts community through education, promotion, connection, and funding.

Oklahoma Visual Arts Coalition
Hurtling through another challenging year, OVAC quickly adapted our programs to serve our community safely. As we all learned to normalize the pandemic, OVAC supporters met the moment—your unyielding support elevated this organization to new heights. In a tumultuous year, we increased our funding for artists while reassuring hope of brighter days ahead.

Programmatically, we shifted Momentum for the second year, moving from a weekend party to two full-length exhibitions. We partnered with established organizations, Mainsite in Norman and Living Arts of Tulsa. This model allowed us to advance the emerging artists’ careers by enabling them to exhibit in two cities, with visitors having one month in each location to view the works safely. It was not the typical Momentum gathering and celebration, but we proved OVAC’s programs are adaptable and enduring.

We hosted our first (and hopefully only) virtual 12x12 Art Fundraiser this year. This fundraiser raises funds for OVAC’s programs, making Oklahoma a place where visual artists thrive and contribute fully to our communities. The target goal stayed the same for this fundraiser: OVAC auctioned work by 175 artists across the state throughout a one-night event. We are proud and grateful to report that we had a record-breaking year of artwork sales. This year our patrons, supporters, and community artists came together to support OVAC and our annual fundraiser unimaginably virtually, and we are eternally grateful.

Most importantly, in partnership with the Andy Warhol Foundation for the Visual Arts, we awarded $80,000 in emergency grants to Oklahoma artists. OVAC is one of 32 organizations nationwide that will partner with the Foundation through their Regional Regranting Program with our new Thrive Grants program. We will award $60,000 annually to fund artists’ projects, tripling the grants to artists we award each year. OVAC is humbled and amazed by how this new partnership impacts Oklahoma artists.

As we have seen with many small organizations nationwide—it could have easily been a devastating year for OVAC. However, the crucial financial support of the Oklahoma Arts Council, Allied Arts, Mid-America Arts Alliance, and the Small Business Administration allowed us to stay financially secure and even grow our programs, outreach, and staff. And all of you—our loyal and committed donors—supported our efforts and allowed us to continue assisting the Oklahoma artists at the core of our mission. As OVAC continues to be impacted by the pandemic, we understand that our programs will see rippling effects for years to come. Visual artists are an integral part of our state, and OVAC promises to continue serving to the best of our ability. We hope that our programs and Oklahoma’s artists have been able to bring a bit of color, hope, and inspiration during these difficult times. We wish everyone the very best—keep making and interacting with art!

Take good care,

Douglas Sorocco
Board President

Krystle D. Kaye
Executive Director

Cover images top to bottom: Marwin Begaye during his Art 365 performance; Taylor Painter-Wolfe’s studio during TAST; Audience interacting with Momentum at Living Arts of Tulsa; Grant awardee, JP Morrison Lans in their studio.
SPECIAL THANKS

COMMUNITY SUPPORTED ART MEMBERS
Sorocco Family Foundation
   Jon and Amy Fisher
   Travis Mason
   John McNeese

PATRON MEMBERS
Craig Alleman
Marjorie Atwood
Bob Curtis
Gina Ellis
Barbara Gabel
Saiyida Gardezi
Susan Green
Lindsay Harkness
Jacqueline Iskander
Farooq Karim
Jean Keil
Lindsey La Ville
Kyle Larson
Laura Massenat
John Marshall
Kelli Mosteller
Kirsten Olds
Joy Reed Belt
Diane Salamon
Todd Scaramucci
Carl and Beth Shortt
M. Teresa Valero
Chris and Lori Winland
Dean Wyatt
Jake Yunker

FELLOW MEMBERS
Jennifer Woods
Kristy Andrew
Patricia Harper
Amanda Lawrence
Downtown Art & Frame
Trent Lawson
Carla Hefley
Carol Beesley
Jamie Pemberton

ORGANIZATION MEMBERS

ANNUAL SUPPORT
The Andy Warhol Foundation for the Visual Arts

Thank you to our supporters who believe in the power of the visual arts to impact communities.
**PROGRAMS**

**MOMENTUM**

*Momentum* celebrates emerging artists in Oklahoma by providing a platform for artists 30 years old and younger. In response to the COVID-19 pandemic, *Momentum* pivoted from a one-weekend exhibition event to two longer exhibitions in Oklahoma City and Tulsa.

**2021 Co-Chairs:**
Liz Boudreaux and Aunj Braggs

**Guest Curators:**
Curator: Pablo Barrera (Oklahoma Contemporary)  
Emerging Curator: Kristin Gentry (Tulsa)

**Artist Awards:** $800 ($750 LY)  
**Artist Commission:** $2,600 ($1,341 LY)  
**Spotlight Awards:** $1,000 each to Marium Rana (Tahlequah), Andrea Duran-Cason (Norman), and Amber DuBoise-Shepherd (Shawnee)

**MAINSITE in Norman** (March 3-27)  
**Living Arts of Tulsa** (April 2-23)  
761 in attendance (646 virtual attendees LY)  
56 artists participated, 88 submitted (64 & 105 LY)  
42 cash sponsors, 27 in-kind (44, 32 LY)  
7 volunteers, 19 committee members

*Momentum provided resources to participating artists and allowed free entry to an ASK workshop in February for instruction and guidance on the presentation and framing of their work*

**ART 365**

Art 365 is a triennial exhibition that presents an evocative investigation of contemporary artists in Oklahoma. This program has two different exhibition components consisting of work competitively selected by a nationally recognized guest curator.

**Guest Curator:** Grace Deveney, Associate Curator, Art Institute of Chicago

**Selected Artists:** Ginnie Baer (Edmond), Marwin Begaye (Norman) and Maggie Boyett (OKC), Crystal Z Campbell (OKC), Naima Lowe (Tulsa), Mirella Martinez (Stillwater)

5 projects with 6 artists featured  
$60,000 in artist awards

Top: Crystal Z Campbell’s Art 365 installation, *Hi, Hi, Hi, Highway*, at Living Arts of Tulsa
**24 WORKS ON PAPER**

The biennial 24 Works on Paper is the only traveling exhibition in the state of art by living Oklahomans. Exactly 24 artworks created on paper are included, travel to 10 locations over 18 months, and are featured in a catalog.

**Guest Curator:** heather ahtone, Senior Curator at the First Americans Museum

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**TULSA ART STUDIO TOUR**

This annual self-guided tour of artists’ studios help the public discover that artists are living and working in the community, while allowing the public a peek behind the scenes at how artwork is made. Artists are connected with the interested public, and the public can discover that they could create art in their own spaces.

**Featured Studios:** Mazen Abufadil, Rachel Dazey, Lisa McIlroy, Lydia Moore, Drew and Mel Morgan, Taylor Painter-Wolfe, Traci Rabbit, Red Heat Ceramic Studio, Hershel Self, and Urban Art Lab

**Locations:** Altus, Guymon, Lawton, McAlester, Stillwater, Sulphur, Tahlequah, Tonkawa, Tulsa, Weatherford, Oklahoma City

**Artists:** 24

**Awards and Honorarium to Artists:** $1,500

“OVAC is an invaluable place for connections and resources for artists (especially art students) in Oklahoma!”

- Lauren Kerr, OVAC Member

---

Co-Chairs: Susan Green and Christine Hostetler

Tulsa Art Studio Tour 2021 (June 26-27)

214 in attendance (93 average at each studio)

10 studios participated, 39 artists participated

31 cash sponsors, 15 in-kind

10 volunteers, 15 committee members

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Left: Katelynn Noel Knick, Forbidden Fruit Loops (detail). Right: Lauren Rosenfelt, Green Darner Dragonfly
ARTIST SURVIVAL KIT

The Artist Survival Kit (ASK) series offers professional development for Oklahoma artists. Through Workshops, Office Hours, and Artist Forums, ASK provides artists with the necessary information to succeed in their careers and build a sense of community among diverse artists from across the state.

WORKSHOPS

September 2020
Digital Marketing 101
with Alexa Goetzinger

October 2020
Business of Art
with romy owens

November 2020
Digital Presence for Artists
Krystle Kaye and Kristen Gentry

February 2021
Exhibition Ready
Trent Lawson and Devon Herron

April 2021
Public Art Selection
with Robbie Kienzle and Randy Marks

May 2021
Video Editing 101
with Sam Higgins

OFFICE HOURS

August 2020
Portfolio Review with Helen Opper

January 2021
Contracts with Douglas Sorocco

“{I appreciate OVAC’s exhibitions and especially Artist Survival Kit (ASK) workshops because I am largely self-taught. I see diverse attendees from art school graduates to older people rediscovering their creativity. There is something for everyone.”

- Malcolm Zachariah, OVAC Member

ARTIST FORUMS

July 2020
Art/Work with Heather Darci Bhandari

December 2020
Is a Graduate Degree For Me?

March 2021
Equity and Accessibility in the Arts

317
Artists Served
(in-person, virtual, and streaming)

Left: Devon Herron for ASK Workshop: Exhibition Ready. Right: ASK Workshop: The Artist as Organizer

THE ARTIST AS ORGANIZER

TUESDAY, JUNE 22
5:30-7:30PM VIA ZOOM

Art Provides Value
CREATIVE PROJECTS GRANTS
Lucas Wrench
Alexander Tamahn
Carrie Kouts
Julie Alpert
Tanner Bowen
Krista Mustain
Marie Casimir
Liz Blood
Perpetual Motion
**TOTAL: $8,500**

EDUCATION GRANTS
Kathy White
Brenda Eidson
**TOTAL: $600**

COMMUNITY ARTIST PARTNERSHIP GRANTS
Patrick Conlon
Emma Difani & Malcolm Zachariah
Lauren Rosenfelt
**TOTAL: $2,500**

EMERGENCY ARTIST RELIEF FUNDING
**TOTAL: $80,000**

PROFESSIONAL BASICS GRANTS
Amy Rockett-Todd
Christiana Prado
Shelby Head
Gabriel Rojas
Cathryn Thomas
Deborah Burian
JP Morrison Lans
**TOTAL: $1,800**

OVAC FELLOWSHIPS
Skip Hill, Tulsa
Jason Cytacki, Norman
**TOTAL: $10,000**

STUDENT FELLOWSHIPS
Diana Bazrbashi, Oklahoma City
Claire Dabney, Stillwater
**TOTAL: $1,000**

**$105,920**

given to artists through grants & awards!

Art provides opportunities to explore and understand ourselves, our communities, and possibilities for our future.
MEMBERSHIP

Community Supported Art: 4
Organization Tier I: 8
Organization Tier II: 3
Patron: 21
Fellow: 9
Family: 33
Individual: 431
Student: 73
Total Green Members: 280
Total Members: 601

2020 Co-Chairs: Bryan Boone and Trent Lawson
2019 Honorary Co-Chairs: Desmond and Rebecca Mason
Gross: $89,138 (LY: $69,522)
Net: $66,141 (LY: $49,019)
Art Sales: $45,970 (LY: $41,374)
Artist Commissions: $17,517 (LY: $14,186)
Art Sold: 164 / 90% (LY: 155 / 86%)
Sold at Buy-it-Now: 31 (LY: 35)
Sponsorships: $40,914.95 (LY: $22,076)
Attendance: 360 registered bidders (LY: 607)

"OVAC provides the support and professional community needed to thrive as an artist in Oklahoma. This organization has had a profound impact on my success and growth as an artist. When new artists ask me for advice on how to get started, I always recommend joining OVAC and getting involved in the many programs they offer!"

-Katelynn Knick, OVAC Member

12X12 ART FUNDRAISER

12x12 is OVAC’s only fundraiser, featuring an auction of 175 Oklahoma artists, live music, appetizers from many local restaurants, and a great atmosphere. Due to the COVID 19 pandemic, 12x12 2020 was completely virtual.

SEPTEMBER 25, 2020, 6-10 PM
12x12okc.org

POWERED BY: THE HOUSE HELPS

Art Raises the Quality of Life
**INCOME**

**TOTAL INCOME:** $606,583
- **Fdns & Govt Grants:** $300,747
- **Individual Contributions:** $78,887
- **Earned:** $10,889
- **Fundraising:** $193,475
- **Other:** $22,582

**EXPENSE**

**TOTAL EXPENSE:** $563,165
- **Programs:** $334,165
- **Administrative:** $112,028
- **Fundraising:** $116,972

**NET:** $43,418

Our financials were audited by Hinkle & Company, PC.
## Oklahoma Visual Arts Coalition Inc

Statement of Financial Position  
As of June 30, 2021

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Oklahoma Visual Arts Coalition Inc

Statement of Activity
July 2020 - June 2021

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| NET OPERATING REVENUE                  | **$43,418.77** |

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| NET OTHER REVENUE                      | **$104,280.10** |

| NET REVENUE                            | **$147,698.87** |
MISSION
The Oklahoma Visual Arts Coalition grows and develops Oklahoma’s visual arts community through education, promotion, connection, and funding.

VALUES

Art is Essential
Art is for everyone and is fundamental to human expression.

Art Provides Value
Art provides opportunities to explore and understand ourselves, our communities, our histories, and possibilities for our future.

Art Raises the Quality of Life
Art improves the lives of individuals and the communities in which they live.

Art Creates a Positive Economic Impact
Art is vital to the economic health and success of communities.
3-YEAR VISION

Statewide Reach
- One donor in 90% of all counties in Oklahoma
- OVAC board member in each region who acts as a liaison
- 2 on-location programs or events in each region annually
- Partner with local organizations like Main Street and Chambers

Fundraising
- Increase number of individual annual donors to 2,000
- Maintain average gift of $100
- Get Artist Grants Fund to $150k

Artist Education and Development
- Serve 10% additional individual artists annually
- Offer programs for artists at all stages of their careers
- Distribute $100K in direct artist support annually
- Receive grant application from each OVAC region

Monitor Impact
- Annual, longitudinal follow-up surveys/interview to individuals who receive direct artist support. Ensure minimum 50% participation.
- Monitor member-only downloads and survey users to determine satisfaction/helpfulness of resources
- Determine economic impact of OVAC programming in each region

Programs
- Annually evaluate programs against goals
- Introduce multiple ways artists and the public can access programs
- Expand grant categories to eight and number of recipients to 50

Marketing
- Increase social media engagement by 10% annually including FB, Twitter, Instagram and video
- Monitor and increase time/visits to OVAC website
- Secure a minimum of 12 media stories annually and have at least one story in each region

Board of Directors
- Recruit and retain an engaged, diverse Board of Directors
- Adopt and promote a robust Board committee structure and we engage community participants through committee service
- Recruit and maintain a minimum of two board members in each OVAC region

Images top to bottom: Audience interacting with 12x12 Preview at The Art Hall in OKC; ASK Workshop at Dunlap Codding; OVAC member, Lawrence Naff
All pictures are from Momentum 2021. From upper left to bottom right: Andrea Duran-Cason, Marium Rana, Amber DuBoise-Shepherd, Kristin Gentry, and Pablo Barrera, Audience interacting with installation by Kayla Ohlmer, Audience interacting with piece by Katelyn Noel Knick, Installation by Marium Rana, Installation by Andrea Duran-Cason, Installation by Amber-DuBoise Shepherd
BOARD OF DIRECTORS

Douglas Sorocco, President, OKC
Kirsten Olds, Vice President, Tulsa
Kyle Larson, Secretary, Alva
Diane Salamon, Treasurer, Tulsa
Jon Fisher, Parliamentarian, OKC
John Marshall, Past President, OKC
Matthew Anderson, Park Hill
Marjorie Atwood, Tulsa

Barbara Gabel, Yukon
Farooq Karim, Norman
Kathryn Kenney, Tulsa
Jacquelyn Knapp, Chickasha
Drew Knox, OKC
Kyle Larson, Alva
Heather Lunsford, Edmond
Chris Winland, OKC

STAFF

Krystle Kaye
Executive Director

Alexa Goetzinger
Development Director

Aunj Braggs
Grants & Outreach Manager

Keri Smith
Programs & Exhibitions Manager

Emily Kaissling
Membership & Marketing Manager

Ariana Weir
Office Manager

INTERNS

Isabel Stogner
Chanté Sexton
Nelson Gonzalez
Erin Owen