



## **Concept Exhibition: 2016**

### **SPONSOR LEVELS**

Through the *Concept* exhibition, the Oklahoma Visual Arts Coalition (OVAC) introduces the public to cutting-edge artwork while supporting, nurturing, and connecting artists through a regional exchange.

#### **Visionary Sponsors \$10,000 and up**

Sustain free public admission to this groundbreaking, ambitious exhibition.

Visionary Sponsors receive all acknowledgements below and:

- Top level acknowledgement with logo or name placement on all promotional materials
- ½ page advertisement in *Art Focus Oklahoma* magazine
- Invitations for up to 20 guests to the *Patron Preview* opening and catalog release receptions

#### **Catalog Sponsors \$5,000 and up**

Facilitate production and national circulation of the *Concept* catalog.

Catalog Sponsors receive all acknowledgements below and:

- Logo or name placement on local print advertising
- ¼ page advertisement in *Art Focus Oklahoma* magazine
- Invitations for up to 15 guests to the *Patron Preview* opening and catalog release receptions

#### **Contemporary Sponsors \$1,000 and up**

Support educational materials and programs to help the public understand and enjoy the artwork.

Contemporary Sponsors receive all acknowledgements below and:

- Acknowledgement on local print advertising
- Acknowledgement on invitations to local and national audiences of more than 10,000
- Thank you listing in *Art Focus Oklahoma* magazine, seen by more than 12,000
- Invitations for up to 10 guests to the *Patron Preview* opening and catalog release receptions

#### **Major Sponsors \$500 and up**

Subsidize outreach efforts and free tours to area schools and social service organizations.

Major sponsors receive all acknowledgements below and:

- Acknowledgment on gallery wall signage
- Invitations for up to 5 guests to the *Patron Preview* opening and catalog release receptions

#### **Sponsors \$250 and up**

Promote the national exposure of Oklahoma artists through *Concept*.

Sponsors receive:

- Acknowledgement in printed exhibition catalog
- Website and social media acknowledgment
- Invitations for up to 2 guests to the *Patron Preview* opening and catalog release receptions

Printing Deadline: March 18, 2016

**For more information:** Holly Moyer, Executive Director, 405.879.2400, [www.Concept-OK.org](http://www.Concept-OK.org)

OVAC also accepts in-kind support for the exhibition and donations under \$250.

*Concept* will open to sponsors on **June 2, 2016** for a *Patron Preview* event and chance to meet the participating artists and curator.

The exhibition will officially open at the Arts & Humanities Council of Tulsa Hardesty Arts Center on **June 3, 2016** and will travel to The Luminary in St. Louis, **September 2016**.