

Momentum 2022 Committee Guide

When you serve on a committee, you're not just helping OVAC—you're also networking and engaging in professional development for your own career goals.

Here's what you can expect to work on while you're on the team!

- Participate in at least 4 out of 5 committee meetings via Zoom (see below)
- Learn how to reach out to OVAC sponsors to secure funding for Momentum
- Practice identifying potential new sponsors and make at least 5 invitations
- Keep track of fundraising goals and program budget
- Build community connections by reaching out to at least 5 businesses to give raffle prizes
- Advocate for Momentum on social media by sharing OVAC's posts and creating behind-the-scenes content
- Guide artists through the application process by directing them to resources and answering questions
- Brainstorm creative interactive content for virtual and/or in-person experiences
- Invite local school groups to engage with Spotlight Artist education guides
- Install artwork and prepare the exhibition spaces on at least one date (see below)
- Think critically about how Momentum can improve its impact on artists and the community
- Any other skills you'd like to learn while you're here? Reach out to programs@ovac-ok.org.

Ready to level up? Momentum Co-Chairs have served at least one year on the committee and show excellent leadership and communication skills. In addition to the duties above, Co-Chairs:

- Meet one-on-one with OVAC staff to develop a clear vision for this year's Momentum
- Encourage committee members to follow through on tasks
- Answer questions from committee members and artists about Momentum details

Momentum Dates

All meetings at 5:30pm via Zoom unless otherwise noted

- November 16, 2021
- December 21, 2021
- January 25, 2022
- March 1, 2022
- March 24, 2022: Committee Work Night from 6-8pm
- March 25-27, 2022: Momentum 2021 at TBD location
- April 19, 2022 (Wrap Up)

Questions are encouraged! Contact programs@ovac-ok.org with your interest by October 31, 2021.