

## 12x12 Committee Guide 2023

When you serve on a committee, you're not just helping OVAC—you're also networking and engaging in professional development for your own career goals.

### Here's what you can expect to work on while you're on the team!

- Participate in at least 4 out of 5 committee meetings (see below)
- Vote for new artists to be invited for participation in the fundraiser
- Learn how to reach out to OVAC sponsors to secure funding for 12x12
- Practice identifying potential new sponsors and make at least 5 invitations
- Keep track of fundraising goals and budget
- Build community connections by reaching out to at least 5 businesses to give raffle prizes
- Advocate for OVAC and 12x12 on social media by sharing posts and creating behind-the-scenes content
- Connect artists with buyers by sharing resources for boosting digital presence
- Brainstorm creative interactive content for artists, sponsors, and guests
- Install artwork and volunteer on at least one date (see below)
- Think critically about how 12x12 can improve its impact on artists and the community
- Any other skills you'd like to learn while you're here? Let us know!

**Ready to level up?** 12x12 Co-Chairs have been involved with the event in the past and show excellent leadership and communication skills. **Our 2023 Co-Chairs are Jon Fisher and Trent Lawson.** In addition to the duties above, Co-Chairs:

- Meet one-on-one with OVAC staff to develop a clear vision for this year's 12x12
- Encourage committee members to follow through on tasks
- Answer questions from committee members and artists about 12x12 details

---

### Meeting Dates

*All at 5:30pm, some will be virtual and some in person.*

*Location TBD*

- June 15, 2023\* Zoom
- July 20, 2023
- August 16, 2023
- September 7, 2023
- Wrap Up (TBD)

### 12x12 Art Fundraiser 2023

*12x12 Preview in Oklahoma City at The Art Hall*

Exhibition: August 24-September 14, 2023

*12x12 Art Fundraiser*

Install: September 27-28, 2023

Committee work night: Sep. 28, 2023, 6–9 PM

Event: **September 29, 2023, 7-10 PM**

\*June 15, 2023: The first meeting will be two hours instead of one hour, with art selection taking place the second half of the meeting.

### Questions are encouraged!

Contact Fernando Calvillo, Community Relations Director, at (405) 879-2400 Ex. 1 or [fernando@ovac-ok.org](mailto:fernando@ovac-ok.org). You can also visit [www.12x12ok.org](http://www.12x12ok.org) for more information.