



Current Advertising Rates

Ad Sizes Height x Width in Inches	Color Rate Billed Per Issue	4 Consecutive Issues Commitment
Full Page Vertical: 10" h x 7.5" w	\$550	\$495
Half Page Horizontal: 5" h x 7.5" w Vertical: 10" h x 3.875" w	\$385	\$345
Quarter Page Vertical: 4.875" h x 3.625" w	\$305	\$270
Back 1/2 Page Horizontal: 5" h x 7.5" w	\$450	\$400

Design Deadlines:

Winter (Jan, Feb, Mar) – due Dec 1

Spring (April, May, June) – due Feb 24

Summer (July, Aug, Sept) – due May 24

Fall (Oct, Nov, Dec) – due Aug 24

Oklahoma Visual Arts Coalition's *Art Focus Oklahoma* is the largest, quarterly magazine dedicated to artists and the arts in Oklahoma; it reaches over 10,000 people across the state in print format and thousands more digitally. The magazine reaches a specific, unique audience of patrons, artists, and art students. *Art Focus Oklahoma* is distributed to OVAC members and statewide to book stores, libraries, galleries, frame shops, cafes, museums and universities. Additionally, we send it out to over 600 locations nationwide.

The mission of the Oklahoma Visual Arts Coalition is to support Oklahoma's visual arts and artists and their power to enrich communities. OVAC supports more than 1,700 artists each year through publications, grants, workshops and exhibitions.

Placement Preferences:

Preference for page position will be given to contracts of multiple placements of 4 or more. All efforts will be made to accommodate placement requests.

Mechanical Requirements: Ad provided must be in PDF format at 300 dpi. Outline type or fonts and linked files must be included for file integrity. All colors must be converted to process.

Ad Production Rates:

Spec Creative offers ad production assistance. Design rates begin at \$200. Please email for quote: speccreative@gmail.com

Email final files to

director@ovac-ok.org

For more information, contact:

Rebecca Kinslow

Executive Director

Oklahoma Visual Arts Coalition

(405) 879.2400

director@ovac-ok.org



ADVERTISING SPECSHEET

ARTWORK FORMAT

All ads bleed. Please include crop marks and extend artwork to include an 1/8" bleed in all sides. Please keep text and important information away from the edges of your ad, in a safe zone of .25" if possible.

Send a high-resolution (300 dpi) pdf or jpg file at 100% size. Other acceptable formats are: EPS, or TIFF. We cannot accept Microsoft Word or Publisher files. Low resolution digital files for web are also not acceptable.

Special placement or requested locations will be honored on a first come, first served basis if possible.

DESIGN SERVICES

If you need assistance with designing an ad please contact Anne Richardson at (405) 206-1088 or at speccreative@gmail.com. Ad design fees begin at \$125.

TO SUBMIT AN AD:

Send files to: Karis Chambers at karis@ovac-ok.org.

Please call if you have any questions
405.879.2400, Ex. 4

Thank you for your support!

PRINT DIMENSIONS



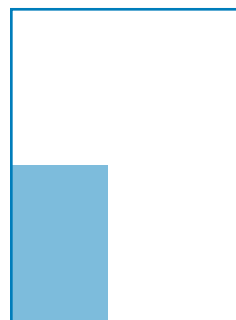
FULL PAGE

Trim size 8.5"(w) x 11"(h).
Please include .125" (1/8") bleed on all sides so artwork measures 8.75" x 11.25".
Please include crop marks.



HALF PAGE - HORIZONTAL

Trim size: 8.5"(w) x 5.25"(h)
Please include .125" (1/8") bleed on all sides so artwork measures 8.75" x 5.5". Please include crop marks.



QUARTER PAGE - VERTICAL

Trim size: 4"(w) x 5.25"(h)
Please include .125" (1/8") bleed on all sides so artwork measures 4.25" x 5.5". Please include crop marks.