Proposal Scoring Matrix

THRIVE

	Excellent (24-25 pts)	Good (20-23 pts)	Adequate (15-19 pts)	Poor (0-14 pts)
Career Altering Potential	The proposal is extremely ambitious and is a logical and exciting "next step" in the artist(s) career(s). The artist(s) are emerging and extremely deserving of greater attention and visibility on a large scale. The grant will have a profound impact on the artist(s) career(s).	The proposal is ambitious and is a logical "next step" in the artist(s) career(s). The artist(s) are emerging deserving of greater visibility. The grant will have a significant impact on the artist(s) career(s).	The proposal seems in-line with what the artist(s)'s usual output, but could help gain them some visibility. The grant will have some impact on the artist(s) career(s).	The proposal seems in-line with what the artist(s)'s usual output, but could help gain them some visibility. The grant will have some impact on the artist(s) career(s).
Artistic Merit of the Proposed Project	The proposal demonstrates artistic excellence and cultural significance. Portfolio of previous work is outstanding, extensive, consistent and relevant. Proposal is extremely exciting, ambitious and thought provoking.	The proposal demonstrates strong artistic merit and cultural significance. Portfolio of previous work is comprehensive, consistent and relevant. Proposal is ambitious and thought provoking.	The proposal demonstrates adequate artistic merit and cultural significance. Portfolio of previous work is consistent and relevant. Proposal has some ambition.	The proposal lacks artistic merit and cultural significance. Portfolio of previous work is poor. Proposal lacks ambition.
Community Impact	Project includes an exciting public-facing component and addresses a significant community need. Artist(s) are part of the community fabric, with tremendous community support. Promotes accessibility, inclusion and excellent community participation. Strong outreach to unreached or underserved audiences.	Project includes a public-facing component and a strong community need is identified and addressed. Significant community support; involves community in planning. Multiple strong accessibility accommodations. Significant attention to unreached or underserved audiences.	Community is significantly involved. Makes effort to reach unreached or underserved audiences. Offers good accessibility accommodations. Some indications of community support.	Community involvement is minimal. Outreach to new audiences is weak. Basic accessibility provided. Lacks community support.
Ability to Complete Project	The project proposal is extensively researched and is clearly the evolution of the artist(s)'s previous work. It is a fully "fleshed-out" proposal that includes extensive information detailing materials, timeline and logistics. There is a clear plan for completion.	The project proposal is well researched and is the evolution of the artist(s)'s previous work. The proposal includes ample information detailing materials, timeline and logistics. There is a clear plan for completion.	The project proposal shows some research and seems in-line the artist(s)'s previous work. The proposal includes some basic information detailing materials, timeline and logistics. There is a sufficient plan for completion.	The project proposal is poorly researched and seems out of step with the artist(s)'s previous work. The proposal lacks information detailing materials, timeline and logistics. There is no clear plan for completion and/or seems unrealistic.

Priority Consideration

THRIVE

	Yes (10 pts)	No (0 pts)
Project serves under-represented region of OK	The project proposal will serve under-represented regions and communities of OK outside of the usually supported OK metro areas (greater OKC and Tulsa regions).	The project proposal only focusses on the OK metro areas (greater OKC and Tulsa regions) and only utilizes the usual venues and communities.
Artist Collaborators include Native Peoples and/or People of Color	The artist collaborators include native peoples/people of color (see self-identifying checklist in application).	The artist collaborators do not include native peoples/people of color (see self-identifying checklist in application).

	Excellent (10 pts)	Good (9-8 pts)	Adequate (7-5 pts)	Poor (4-0 pts)
Collaboration	The project proposal shows outstanding collaboration between local entities, non-profits, businesses and/or community/cultural centers. This may also include other artists, banks, galleries, libraries, public spaces, etc.	The project proposal shows strong collaboration between local entities, non-profits, businesses and/or community/cultural centers. This may also include other artists, banks, galleries, libraries, public spaces, etc.	The project proposal shows some collaboration between local entities, non-profits, businesses and/or community/cultural centers. This may also include other artists, banks, galleries, libraries, public spaces, etc.	The project proposal shows little to no collaboration between local entities, non-profits, businesses and/or community/cultural centers.